

# 2022 INSERTION ORDER

for MANUFACTURERS TO ADVERTISE  
in the 2022 Southern Annual Meeting Magazine  
Technical specifications are enclosed.



No Agency or Cash Discounts.

Return completed form to: SAWD, P.O. Box 2289, LaGrange, GA 30241  
Email: brahm@asginfo.net Ph: 770-932-3263

**All artwork/copy must be received by February 15, 2022.**

✓	Ad Size	Cost	Total
( )	Full Page (7.5" x 10")	\$1,500.00	
( )	Back Cover (7.5" x 10")	\$2,000.00	
( )	Inside Front/Back Cover (7.5" x 10")	\$1,750.00	
( )	Half Page (7.5"x4.625" Horiz.) or (3.625"x10" Vert.)	\$1,200.00	
( )	Quarter Page (7.5"x 2.3125" H) or (3.625"x4.625" V)	\$1,050.00	
( )	Insert (8 3/4" x 11 3/4" - trim to 8 1/2" x 11")	\$1,600.00	

- Repeat 2021 ad  
 New/Corrected copy for 2022  
 My Check Payable to "SAWD" is Enclosed  
 Please Charge My Credit Card  
 (Complete Credit Card Authorization Below)  
 I will need help with the design of my ad.

Company: \_\_\_\_\_ Name of Advertising Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ Email: \_\_\_\_\_  
 Phone: ( ) \_\_\_\_\_ Ext: \_\_\_\_\_  
 Date: \_\_\_\_\_ Signed: \_\_\_\_\_

### CREDIT CARD PAYMENT AUTHORIZATION

Please charge to credit card (check the card you want the charges to apply to):  AMEX  MC  VISA

Name as it appears on card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing address for credit card (if different from above): \_\_\_\_\_

Card Number: \_\_\_\_\_ Credit Card Verification Number: \_\_\_\_\_  
A three- or four-digit number usually located on the back of your credit

Authorized Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

### AD AGENCY INFORMATION

Ad Agency: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

Agency Address: \_\_\_\_\_ Agency Contact: \_\_\_\_\_

Send Bill to: \_\_\_\_\_ Ad Agency \_\_\_\_\_ Company Authorized by (please print): \_\_\_\_\_