

2021 INSERTION ORDER

for MANUFACTURERS TO ADVERTISE
in the 2021 Southern Annual Meeting Magazine
Technical specifications are enclosed.



No Agency or Cash Discounts.

Return completed form to: SAWD, P.O. Box 2289, LaGrange, GA 30241
Email: brahm@asginfo.net Ph: 770-932-3263

All artwork/copy must be received by March 8, 2021.

✓	Ad Size	Cost	Total
()	Full Page (7.5" x 10")	\$1,500.00	
()	Back Cover (7.5" x 10")	\$2,000.00	
()	Inside Front/Back Cover (7.5" x 10")	\$1,750.00	
()	Half Page (7.5"x4.625" Horiz.) or (3.625"x10" Vert.)	\$1,200.00	
()	Quarter Page (7.5"x 2.3125" H) or (3.625"x4.625" V)	\$1,050.00	
()	Insert (8 3/4" x 11 3/4" - trim to 8 1/2" x 11")	\$1,600.00	

- Repeat 2020 ad
 New/Corrected copy for 2021 (copy enclosed)
 I will need help with the design of my ad.
- My Check Payable to "SAWD" is Enclosed
 Please Charge My Credit Card
 (Complete Credit Card Authorization Below)

Company: _____ Name of Advertising Contact: _____
 Address: _____ Email: _____
 Phone: () _____ Ext: _____ Fax: () _____ (800) _____
 Date: _____ Signed: _____

CREDIT CARD PAYMENT AUTHORIZATION

Please charge to credit card (check the card you want the charges to apply to): AMEX MC VISA

Name as it appears on card: _____ Expiration Date: _____

Billing address for credit card (if different from above): _____

Card Number: _____ Credit Card Verification Number: _____
A three- or four-digit number usually located on the back of your credit card

Authorized Signature: _____ Today's Date: _____

AD AGENCY INFORMATION

Ad Agency: _____ Phone: () _____

Agency Address: _____ Agency Contact: _____

Send Bill to: _____ Ad Agency _____ Company Authorized by (please print): _____