

2018 INSERTION ORDER

for MANUFACTURERS TO ADVERTISE
in the 2018 Southern Annual Meeting Magazine
Technical specifications are enclosed.



No Agency or Cash Discounts.

Return completed form to: SAWD, 3459 Lawrenceville Suwanee Rd., Suite C, Suwanee, GA 30024-6427
Email: Betsy@ramamc.com Ph: 770-932-3263 Fax: 770-932-3263

All artwork/copy must be received by February 28, 2018.

✓	Ad Size	Cost	Total
()	Full Page (7.5" x 10")	\$1,450.00	
()	Back Cover (7.5" x 10")	\$1,950.00	
()	Inside Front/Back Cover (7.5" x 10")	\$1,700.00	
()	Half Page (7.5"x4.625" Horiz.) or (3.625"x10" Vert.)	\$1,150.00	
()	Quarter Page (7.5"x 2.3125" H) or (3.625"x4.625" V)	\$1,000.00	
()	Insert (8 3/4" x 11 3/4" - trim to 8 1/2" x 11")	\$1,550.00	

<input type="checkbox"/> Repeat 2017 ad	<input type="checkbox"/> My Check Payable to "SAWD" is Enclosed
<input type="checkbox"/> New/Corrected copy for 2018 (copy enclosed)	<input type="checkbox"/> Please Charge My Credit Card (Complete Credit Card Authorization Below)

I will need help with the design of my ad.

Company: _____	Name of Advertising Contact: _____
Address: _____	Email: _____
Phone: () _____ Ext: _____ Fax: () _____ (800) _____	
Date: _____	Signed: _____

CREDIT CARD PAYMENT AUTHORIZATION

Please charge to credit card (check the card you want the charges to apply to): AMEX MC VISA

Name as it appears on card: _____ Expiration Date: _____

Billing address for credit card (if different from above): _____

Card Number: _____ Credit Card Verification Number: _____
A three- or four-digit number usually located on the back of your credit card.

Authorized Signature: _____ Today's Date: _____

AD AGENCY INFORMATION

Ad Agency: _____ Phone: () _____

Agency Address: _____ Agency Contact: _____

Send Bill to: _____ Ad Agency _____ Company Authorized by (please print): _____